1. Calculate the values for the exponential function $f(x)=10^{x}$ and show how many zeros are in the number. Freehand in the space to the right.


1
2
3
4
5
6
2. How many commas are in the following numbers?
a) 1,000
b) $1,000,000$
c) $1,000,000,000$
d) $1,000,000,000,000$
3. What does a "six figure salary" mean? Seven figures?
4. How much would each check be worth?
a) one followed by three zeros
b) one followed by six zeros
c) one followed by nine zeros
5. Ten raised to what power $x$ results in the following numbers?

| $x$ | $10^{x}$ |
| :--- | :--- |

10
100
1,000
10,000
100,000
1,000,000
6. What is the $\log _{10}(x)$ ? That is, ten raised to what power results in the following numbers?
$x$
$\log _{10}(x)$
1
10
100
1,000
10,000
100,000
1,000,000 $\qquad$
1,000,000,000
1,000,000,000,000
7. The $y$-axis on the below figure shows $\log _{10}(y)$, where $y$ is the amount of chemical element $x$ on planet Earth. That is, the $y$-axis is shown using a "logarithmic scale" while $x$ is not. This is called a "semi-log" plot.

a) What is $\log _{10}(y)$ for element $x=1$ (leftmost dot labeled H)? Round to the nearest whole number. Just read it from the plot.
b) What is $\log _{10}(y)$ for element $x=2$ (dot labeled He)? Round to the nearest whole number. Just read it from the plot.
c) What are the actual amounts $y$ for $\mathrm{H}(x=1)$ and $\mathrm{He}(x=2)$ ?
d) How much more H than He is on planet Earth?
e) How much more $\mathrm{C}(x=6)$ than $\mathrm{Fe}(x=26)$ ?
f) Freehand $y$ vs. $x$ (regular plot, not semi-log) on the back.
8. The Richter scale for earthquake strength is a logarithmic $\left(\log _{10}\right)$ scale that goes from 0-10.
a) How much more powerful is an earthquake 10 vs 9 ?
b) How much more powerful is an earthquake 10 vs 8 ?
c) How much more powerful is an earthquake 10 vs 7 ?
d) How much more powerful is an earthquake 10 vs 6?
e) How much more powerful is an earthquake 10 vs 5 ?
f) How much more powerful is an earthquake 10 vs 4?
g) How much more powerful is an earthquake 10 vs 3?
h) How much more powerful is an earthquake 9 vs 8 ?
i) How much more powerful is an earthquake 9 vs 7?
j) How much more powerful is an earthquake 9 vs 6?
k) How much more powerful is an earthquake 9 vs 5 ?
I) How much more powerful is an earthquake 9 vs 4?
m) How much more powerful is an earthquake 8 vs 7 ?
n) How much more powerful is an earthquake 8 vs 6 ?
o) How much more powerful is an earthquake 8 vs 5 ?
p) How much more powerful is an earthquake 8 vs 4?
q) How much more powerful is an earthquake 7 vs 6 ?
r) How much more powerful is an earthquake 7.5 vs 4.5 ?
s) How much more powerful is an earthquake 6.5 vs 5.5 ?
t) How much more powerful is an earthquake 6.5 vs 5.0 ?
9. Use the "LOG" key on a calculator. Show 2 decimal places.

| $x$ | $f(x)=\log _{10}(x)$ | $x$ | $f(x)=\log _{10}(x)$ |
| :---: | :---: | :---: | :---: |
| 1 |  |  |  |
| 2 |  | 200 |  |
| 3 |  | 300 |  |
| 4 |  | 400 |  |
| 5 |  | 500 |  |
| 6 | _ | 600 | - |
| 7 | - | 700 | - |
| 8 |  | 800 | - |
| 9 |  | 900 | - |
| 10 |  | 1,000 | - |
| 20 |  | 2,000 | - |
| 30 |  | 3,000 | - |
| 40 | - | 4,000 | - - |
| 50 | _ | 5,000 | [ |
| 60 | - | 6,000 | - |
| 70 | - | 7,000 | - |
| 80 | - | 8,000 | - |
| 90 | - | 9,000 | - |
| 100 | - | 10,000 | -_ |

10. What's the domain and range for $f(x)=\log _{10}(x)$ ?
11. Use the "LOG" key on a calculator. Show 2 decimal places.

| $x$ | $f(x)=\log _{10}(x)$ | $x$ | $f(x)=\log _{10}(x)$ |
| :---: | :---: | :---: | :---: |
| 1.0 |  | 0.010 |  |
| 0.9 |  | 0.009 |  |
| 0.8 |  | 0.008 |  |
| 0.7 |  | 0.007 |  |
| 0.6 |  | 0.006 |  |
| 0.5 |  | 0.005 |  |
| 0.4 |  | 0.004 |  |
| 0.3 |  | 0.003 |  |
| 0.2 |  | 0.002 |  |
| 0.10 |  | 0.0010 |  |
| 0.09 |  | 0.0009 |  |
| 0.08 |  | 0.0008 |  |
| 0.07 |  | 0.0007 |  |
| 0.06 |  | 0.0006 |  |
| 0.05 |  | 0.0005 |  |
| 0.04 |  | 0.0004 |  |
| 0.03 |  | 0.0003 |  |
| 0.02 |  | 0.0002 |  |
| 0.01 |  | 0.0001 |  |

12. Using your answers to problems 9 and 11 (without a calculator), what is the $\log _{10}$ of:
a) 90,000
d) 0.00002
b) 900,000
e) 0.00005
c) 9,000,000
f) 0.00008
13. Use the "LOG" key on a calculator. Show 2 decimal places.

$$
\begin{array}{lll}
\log _{10}\left(1 \times 10^{2}\right)= & \log _{10}\left(1 \times 10^{3}\right)= & \log _{10}\left(1 \times 10^{4}\right)= \\
\log _{10}\left(2 \times 10^{2}\right)= & \log _{10}\left(2 \times 10^{3}\right)= & \log _{10}\left(2 \times 10^{4}\right)= \\
\log _{10}\left(5 \times 10^{2}\right)= & \log _{10}\left(5 \times 10^{3}\right)= & \log _{10}\left(5 \times 10^{4}\right)=
\end{array}
$$

14. We define $\log _{b}(n)=a$ such that $b^{a}=n$.
$\log _{2}(1)=$

$$
\log _{3}(1)=
$$

$$
\log _{4}(1)=
$$

$$
\log _{2}(2)=
$$

$$
\log _{3}(3)=
$$

$$
\log _{3}(9)=
$$

$$
\log _{3}(27)=
$$

$$
\log _{4}(64)=
$$

15. Don't use a calculator.
$\log _{2}(1)=$
$\log _{3}(1)=$
$\log _{4}(1)=$
$\log _{2}\left(\frac{1}{2}\right)=$
$\log _{3}\left(\frac{1}{3}\right)=$
$\log _{4}\left(\frac{1}{4}\right)=$
$\log _{2}\left(\frac{1}{4}\right)=$
$\log _{3}\left(\frac{1}{9}\right)=$
$\log _{4}\left(\frac{1}{16}\right)=$
$\log _{2}\left(\frac{1}{8}\right)=$
$\log _{3}\left(\frac{1}{27}\right)=$
$\log _{4}\left(\frac{1}{64}\right)=$
16. Use a computer to plot the exponential functions:

$$
f(x)=10^{\mathrm{x}} \quad f(x)=3^{\mathrm{x}} \quad f(x)=\mathrm{e}^{\mathrm{x}} \quad f(x)=2^{\mathrm{x}}
$$

Freehand below on the same axis. What is the approximate value of Euler's number $e$ ?
17. How many digits would the number have?

Procedure: step 1. Take the $\log _{10}$
step 2. Simplify using $\log _{10}\left(n^{m}\right)=m \log _{10}(n)$
step 3. Use a calculator, round up.

How many digits in $2^{3}$ ?

How many digits in $2^{10}$ ?

How many digits in $2^{100}$ ?

How many digits in $2^{4321}$ ?
18. Calculate pH , a logarithmic measure of how acidic a substance is.

$$
\begin{aligned}
& \mathrm{x}=\text { actual (absolute) amount of acidity } \\
& \mathrm{pH}=-\log _{10}(\mathrm{x})
\end{aligned}
$$

| $x$ | $\mathrm{pH}=-\log _{10}(x)$ | $x$ | $\mathrm{pH}=-\log _{10}(x)$ |
| :--- | :--- | :--- | :--- |
| 0.1 | - | $1 \times 10^{-7}$ | - |
| 0.01 | - | $1 \times 10^{-8}$ | - |
| 0.001 | - | $1 \times 10^{-14}$ | - |
| 0.0001 | - | 1 | - |
| 0.00001 | - | 10 | - |

19. The amount of acidity x is an exponential function of pH

$$
x=10^{-\mathrm{pH}}
$$


20. a) Which is more acidic (larger x$): \mathrm{pH} 1$ or pH 2 ?
b) How much more acidic is pH 1 vs pH 2 ?
c) How much more acidic is pH 2 vs pH 3 ?
d) How much more acidic is pH 1 vs pH 3 ?
e) How much acidity $(x)$ is present in neutral water with $\mathrm{pH}=7$ ?
f) How much more acidic is pH 1 vs neutral water $(\mathrm{pH}=7)$ ?
g) How much more acidic is vinegar $(\mathrm{pH} 3.5)$ vs water $(\mathrm{pH}=7)$ ?
h) Can pH be zero or even negative? Give an example.
21. Calculate the value $A$ of an investment based on a principal invested $P=\$ 1000$ using the formulas for periodically compounded interest and continuously compounded interest. In both formulas, $r$ is the interest rate as a decimal (e.g. 8\% interest means 0.08) and $t$ is the number of years that the interest accrues.
periodically compounded

$$
A(t)=P\left(1+\frac{r}{n}\right)^{n t}
$$

$n=$ number of times interest is compounded per year
continuously compounded

$$
A(t)=P e^{r t}
$$

a) Use a computer to plot $A(t)$ vs. $t$ on the same axis. Freehand.

- $r=8 \%$ interest
- domain $0<t<40$ years
- 4 curves for interest compounded annually, quarterly, monthly, daily, and continuously
b) What is the value of each investment ( $A$ ) after 40 years? compounded annually: compounded quarterly: compounded daily: compounded continuously: compounded monthly:

22. a) The "for sale price" of a house is $\$ 250,000$. A bank offers a mortgage, a contract in which you pay the monthly amount $M$ over $t$ years at a "nice" annual interest rate of $3.5 \%$. How much would you pay total ( 12 Mt ) over a 40 year contract? 30 years? 10 years? (Let $n=12$.)

$$
M=\frac{P\left(\frac{r}{n}\right)}{1-\left(1+\frac{r}{n}\right)^{-n t}}
$$

b) The inflation rate $r$ is $3.5 \%$ per year, meaning money itself becomes $3.5 \%$ less valuable every year. This is a reason why prices increase over time. Fresh squeezed orange juice is $\$ 5$ today. How much in 50 years?

$$
A(t)=P(1+r)^{t}
$$

23. Cells grow and divide continuously at an exponential rate in a petri dish. The hourly growth rate $r$ is a decimal, the initial amount of cells is $N_{0}$, and here $t$ is in hours.

$$
N(t)=N_{0} e^{r t}
$$

a) Plot the following curves on the domain $0<t<72$ hours
i) $N_{0}=1$ million cells, $r=10 \%$ per hour growth rate
ii) $N_{0}=10$ million cells, $r=1 \%$ per hour growth rate
iii) $N_{0}=5$ million cells, $r=5 \%$ per hour growth rate
b) How many cells after 24,48 , and 72 hours for each petri dish?
24. Radioactive substances undergo "decay" in which the matter decomposes. Exactly half of the material decomposes during a fixed period of time known as the half-life, denoted $\tau$ (tau, the Greek letter t ). $A(t)$ is the amount remaining of an initial amount $A_{0}$ after $t$ years

$$
A(t)=A_{0}\left(\frac{1}{2}\right)^{\frac{t}{\tau}}
$$

Uranium has a half life of 4.5 billion years, and there are about 40 trillion tons buried deep inside the Earth.

| years elapsed <br> (billions) <br> 0 | half lives elapsed | uranium remaining <br> (trillions of tons) |
| :---: | :---: | :---: |
| 4.5 | - | - |
| 9 | - | - |
| 18 | - | - |
| 36 | - | - |
| 40 | - |  |

25. Carbon-14 has a half life $\tau$ of 5,730 years. Living things have $A_{0}=$ 100\% (maximum level) of carbon-14, and when they die the carbon-14 level decreases exponentially. The age of a fossil $t$ is calculated from $A=$ the percent of carbon-14 reminaing:

$$
t=\frac{\tau}{-0.693} \ln \left(\frac{A}{A_{0}}\right)
$$

\% carbon-14 remaining
fraction $\frac{A}{A_{0}}$
fossil age (years)

100\%

90\%

30\%

3\%
0.3\%

